



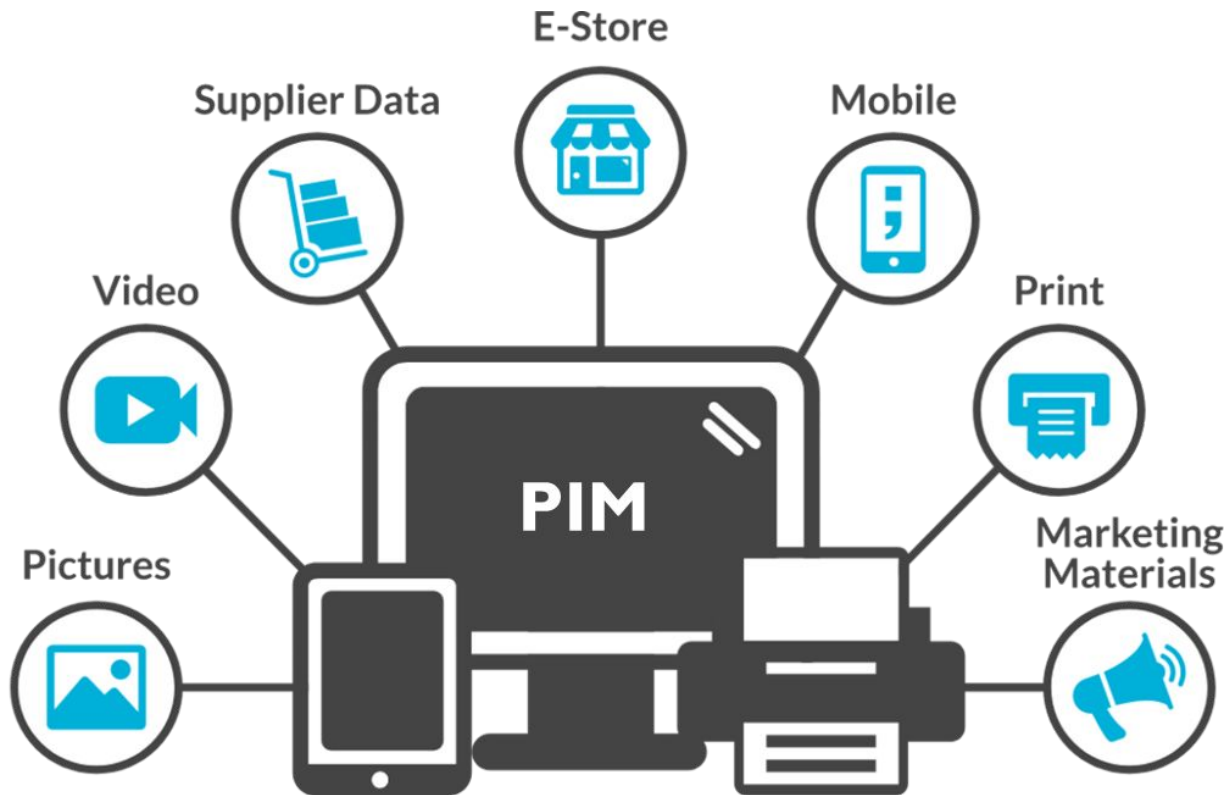
# Feature Product Catalog

September 2023 // v6.00

World Class Product Information &  
Catalog Management Software

**JASPER**;





# Product Catalog & Digital Asset Management

- ★ Connect your product catalog to multiple data sources
- ★ Organize, enrich & enhance your product catalog
- ★ Automatically syndicate your product catalog to all outbound sales channels

# Accelerate Your Online Business

**JASPER**

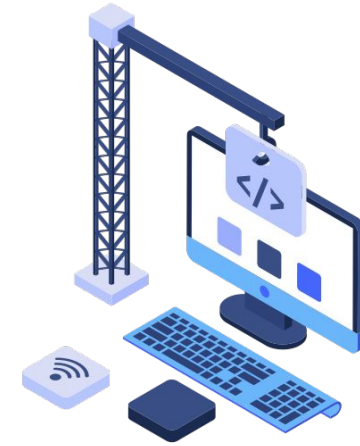
**ORACLE**  
CLOUD INFRASTRUCTURE



Multi-tenant  
Professionally Hosted



Stress Tested Against  
Millions of Product SKUs



Experienced Systems  
Integration Specialists

**PIM**

**MDM**

**PLM**

**DAM**



# Key Product Features

- ★ Scheduled Pricing Automation
- ★ Projects & Workflows
- ★ Powerful Product Attribution
- ★ Digital Asset Management
- ★ Product Versions
- ★ Stackable Price Books
- ★ Bulk Editing & Transformations

{RESTful API}

- ★ Unlimited Users
- ★ Unlimited Products
- ★ Unlimited Roles

The screenshot shows the Jasper PIM interface for a product named "Panerai Luminor 47mm Automatic Watch". The interface includes a search bar, a navigation menu on the left, and a main content area with tabs for General, Attributes, Assets, Pricing, Inventory, Children, Relations, Channels, and Activity. The Assets tab is active, displaying a table of image assets with columns for Image, Path, Type, Status, and Action. The right sidebar contains sections for Categories, Attribute Sets, Attributes, Option Set, and Tags.

The Product Data Dashboard provides a comprehensive overview of product data. It features several key metrics and visualizations:

- Name:** Jasper PIM
- Remaining SKU's:** 49626
- Catalog Data Quality:** Has content (74%), Has assets (58%), categorization (100%)
- Published Products:** 83%
- Product Types:** Regular (20%), Parents (14%), Children (66%)
- Product Datapoint Count:** 16765
- Product Relationship Counts by Type:** A pie chart showing counts for upsell, accessories, alternatives, and previous model.
- Top 5 Product Brands:** Generic Brand (356)
- Top 5 Product Categories:** All Products (372), Accessories (358), Electronics (178)
- Top 5 Product Tags:** special offer (176), exclusive (112), free delivery (87)

**Centralize, Organize, Enrich & Enhance** your product catalog directly in Jasper PIM to automate all publication

### Optimize your catalog

Organize your catalog updates using projects and gain better insight into your catalog data quality

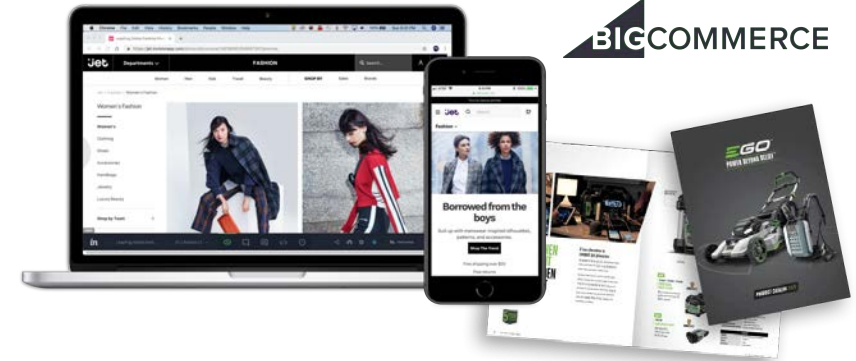
### Set it and forget it

Schedule new content, product releases and promotional pricing in advance

### Work more efficiently

Manage complex attribute sets and other product data **in bulk** with an intuitive inheritance model reducing data redundancy

# JASPER ;



Jasper PIM automatically publishes changes to your website(s), product catalog, point of sale, ERP, CMS, or any other business system



 Square

# Jasper PIM License Subscription Pricing

Growth  
USD **\$999/m**

Professional  
USD **\$1,999/m**

Enterprise  
USD **\$ Call us**

Minimum Term	Month to Month	Annual	Annual
Maximum # Channels	2	8	Unlimited
Included Setup & Training Hours	5	10	20
Projects & Workflows	--		
API Access & Webhooks	--		
Digital Asset Management	--		
Complex Taxonomies	--	--	
Staging Environment	--	--	
Asset Transformations	--	--	
Dedicated Account Manager	--	--	
Dedicated Hosting	--	--	Available \$\$

# Channels included with software license subscription

shopify plus

shopify

Square

BIGCOMMERCE



Google  
MERCHANT CENTER

## Looking for other marketplaces to integrate with?

Choose from hundreds of marketplace integration possibilities. Let us know which one(s) you're interested in and we'll provide a tailored quote for you depending on the level of complexity for each channel.

Starting from

**\$500**

/ month per integration

amazon  
seller central

ebay

Rakuten

COSTCO  
WHOLESALE

Walmart

jet

Etsy

newegg

BEST  
BUY

THE  
HOME  
DEPOT

amazon  
vendor central

sam's club

wayfair

AliExpress

wish



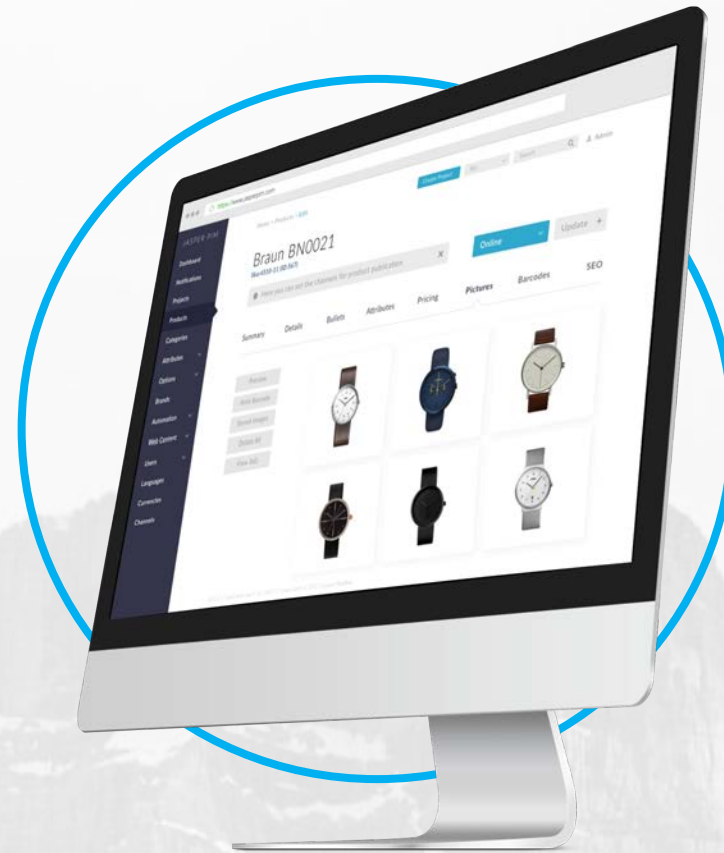
# Automated Product Catalog Generation

Integrated for  
**\$500**  
/ month





# Jasper PIM // Product Features



# Automated Promotional Pricing

Set-and-forget price scheduling allows you to prep and manage multiple sales promotional events wholly within the PIM. Maintain regular selling prices on products and schedule a future promotional price that will automatically update to your sites on the specified day. When the promotion is over, products automatically revert to their regular pricing.

- Ability to set date delimited prices on products
- Maintain a "regular price" while allowing for a scheduled, promotional price to be pushed to channels; prices revert when promotion ends
- Schedule price changes for future dates (to the minute) for seamless updates to your site.

## Price Records

Create Price

 Price Rule Legend

MSRP

Sell Price

Start Date

Promotional Price



# Import/Export Capability

If you need to import new product skus or make updates to multiple fields across your whole catalog to introduce a new data point, the Jasper PIM Import/Export Tool has you covered. Data security and integrity are paramount, so CSVs are validated multiple times and in multiple ways to ensure there is no chance of data corruption when importing.

- Configurable profiles save time for repeated tasks
- Round trip editing
- Header column, row and cell validation passes for data integrity
- Downloadable error reports

## Configuration

CSV Label	Map to
<input type="text" value="name"/>	<input type="text" value="Produ"/>
<input type="text" value="sku"/>	<input type="text" value="Produ"/>
<input type="text" value="description"/>	<input type="text" value="Produ"/>
<input type="text" value="material"/>	<input type="text" value="Attrib"/>
<input type="text" value="price"/>	<input type="text" value="Price"/>
<input type="text" value="category"/>	<input type="text" value="Produ"/>









# Custom Attribute Management

Store all your custom product data inside the PIM using attributes. Organize them in to assignable sets and save time enriching your products. Choose from a variety of data formats and publication options.

- Custom product data points housed in the PIM
- Multiple data formats (text, date, selectbox, multi-select, markdown, & JSON)
- Assigned to products individually or in sets
- Attributes can be set to internal use or published to channels
- Segment, organize and merchandise easily with advanced search by attribute value
- Customize the user workflows with Display Groups

## Attributes

Test

Simple Text	Text Area
<input type="text"/>	<input type="text"/>
Date	SelectBox
<input type="text"/> 	<input type="text" value="Choose..."/>
MultiSelect Box	
<input type="text"/>	
Markdown	
<b>B</b> <i>I</i> <b>H</b>               	
<input type="text"/>	



# Complete Brand Management

Whether you are selling a single brand or multiple brands, Jasper PIM gives you the tools you need to manage them. Store logos, assign specific publication channels and manage SEO data. Use PIM data to create and control brand pages to drive traffic further into the purchase funnel.

- Manage all your brands inside the PIM
- Store brand logos
- Manage brand SEO data



Attributes



Options



**Brands**



Versions

# Complete Category Management

Proper categorization of your products is essential for a smooth customer buying experience. Jasper PIM houses full category management tools allowing for independent category schema for each publication channel, hierarchical structures and full SEO data including image, description and metadata.

- Nested/Hierarchical categories supported
- Store and publish category image, description, SEO data
- Channel specific schema using multiple root level categories
- Tree view lists categories in a hierarchy view
- Grid view displays channels & product counts
- Control category visibility on published channels which is useful for repeatable promotional events\*

\*behavior depends on ecommerce platform



Inventory Config



Categories



Category Tree



Category Grid



Attributes



# Batch Product Changes

Jasper's batch product editor allows users to perform numerous edits without needing to export data to an external source. Optimize user efficiency by taking any product search result and perform batch edits on a number of supported fields, including:

- Set status
- Add/remove categories
- Add attribute set
- Add/remove tag
- Enable/disable channel
- ...and more

Add/remove categories

Add attribute set

Add/remove tag

Enable/disable channel

Modify Product Name

Modify Warranty Information

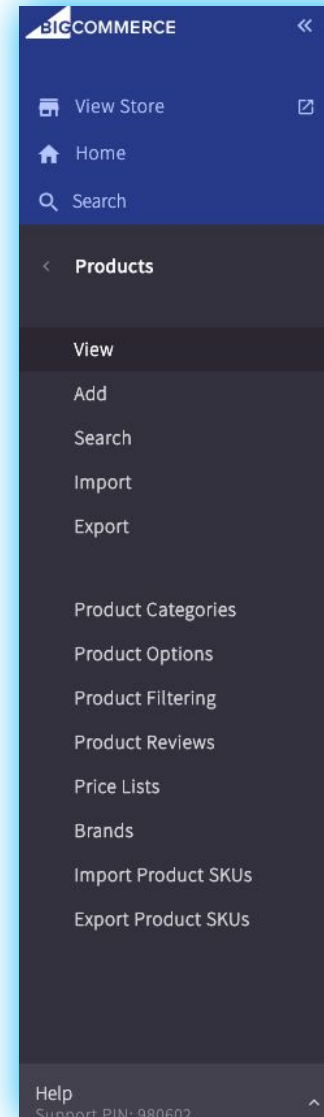
Modify Description

# Native BigCommerce Outbound Publication



Take full advantage of one of the leading ecommerce SaaS platforms when you combine Jasper PIM and BigCommerce. Using the built-in API connection, power thousands of product changes with ease. Using JSON injections into the warranty field, send custom data for incredible front end flexibility.

- BigCommerce API built-in connection
- JSON warranty field injection enables high-degree of front-end flexibility
- Connect up to 3 BigCommerce Storefronts (Lite), 5 (Standard), and unlimited storefronts for Plus/Enterprise
- Jasper is a certified BigCommerce Partner



## View Products

All Products Featured Free Shipping Last Import Out Of Stock Not Visi

<input type="checkbox"/>	Image	Product SKU	Stock Level	Product Name
<input type="checkbox"/>		PAM00799	N/A	Panerai Subm
<input type="checkbox"/>		PAM00968	N/A	Panerai Subm
<input type="checkbox"/>		GUITAR05	N/A	GRETSCH G61 RED
<input type="checkbox"/>		GUITAR04	N/A	Yamaha PAC1
<input type="checkbox"/>		GUITAR03	N/A	Fender Americ
<input type="checkbox"/>		GUITAR02	N/A	Fender Americ
<input type="checkbox"/>		PS52LSLOR	N/A	Tama Starclas
<input type="checkbox"/>		BB46ZUICP	N/A	Tama Starclas
<input type="checkbox"/>		LCWM332	N/A	Ludwig Classi

# Activity Tracking

See full history of product activity by user, action and time. Jasper PIM logs each save on a product and automatically shows the last five touches to each product in the activity log.

From the PIM dashboard, access the full activity log across all products, with the ability to search for specific users, actions or products.

- Track product changes by user
- Easily determine if another teammate has been working on the same product
- Empowers accuracy and accountability amongst product management staff

Search Activity	
	Updated
	Aug 15th 2019 6:34 pm
	Aug 15th 2019 6:34 pm
Batch update product status	Aug 15th 2019 2:50 pm
Batch update product channel	Aug 15th 2019 2:50 pm
	Aug 15th 2019 2:18 pm
	Aug 15th 2019 2:16 pm
	Aug 15th 2019 2:16 pm
	Aug 15th 2019 2:16 pm
Batch update channel	Aug 15th 2019 10:50 am
	Aug 8th 2019 7:55 pm



# Bundled Product Support

Merchandise your products into bundles inside Jasper PIM. Sell complete kits of products as well as their component products at the same time.\*

- Bundle products act as complete product records within PIM (full merchandising capabilities)
- Bundle components act as complete products in PIM and maintain ability to publish and sell separately and inside the bundle
- Extend ecommerce platform functionality for bundles

\*bundled product behavior depends on eCommerce platform

 Here you can view products that are a part of this bundle

Parent

Fender American Professional Stratocaster Electric Guitar - Rosewood Sunburst

FENDER '68 Custom Princeton Reverb®, 120V

Add Product to Bundle ^

Product

Select Product...

Add Bundle Produ

# Parent/Child or “Variant” Products

A smooth customer experience is vital to a successful ecommerce website. Jasper PIM allows you to set product options to create parent/child relationships, also known as variant products. Keep like products grouped on a single product page with purchasable options. Store separate assets, pricing and inventory on children. Cascade data bi-directionally depending on available data.

- Create parent/child relationships for products inside the PIM
- Create child products directly in the PIM or attach an existing product.
- Children can have separate assets, pricing, inventory
- Parent data can be overridden on the child

Assets	Pricing	Inventory	Children	Relations	Chan
<b>Options</b>					
Color Execution : Black Yellow		0	8	PCSID	SKU
Color Execution : Blue Red		0	9		CYPI
Color Execution : Silver Green		0	10		CYPI
Color Execution : Rose Gold		0	11		CYPI

# Custom Product Relationships

Create and manage custom product relationships in Jasper PIM. Associate products with one another using multiple relationship directionalities. Use one:one relationships to create a “see newer version” of a product. Use one:many relationships to establish a set upsell opportunities for a given product. Use many:many relationships to cross sell compatible products.

- Create and manage custom product relationships
- Use for cross sell, upsell, “see newer version” and more
- Support for multiple relationship directionalities
  - one-to-one (product substitutions)
  - one-to-many (product works with, upsell)
  - many-to-many (also bought, also viewed, cross sell)
- Add attributes to product relations such as bundle quantities and skus



Honda Civic Type R

ID: 45

Imported

Assigned

General ▾

Attributes ▾

Assets

Pricing

Inventory

## Product Relations

### Packages

Name



Protection Package - Type R

SKU: 119220PPCVCR



Illumination Package - Type R

SKU: 11606IPCVCR



# Generic Entities

Jasper PIM supports additional data types beyond products in the form of generic entities that can be related to products and have attribute sets assigned to them.

Generic entities can be used to house both internal or external custom data. Internal data (i.e. data that is never published to any given store or marketplace) could include fields such as: product distributor information, third party reseller pricing, technical specifications, private notes, etc.

- Compounding Custom Attributes / Facets
- Create custom data objects in the PIM
- Relate them to products and assign attributes
- Endless uses include: brand ambassadors, book authors, product distributors, etc.

## Generic Entities

Search Generic Entities

Priority ↕	Name ↕	Activity
1	Kit Configuration	Created Updated
10	Authors	Created Updated
2	Vendors	Created Updated

Displaying 1 to 3 of 3 items

# Multiple Product Versions

Take the pain out of omni-channel selling with Versions in Jasper PIM. Curate multiple versions of product content and assign specific publication channels to each version. Publish different content to each storefront and in different languages from the same master product data housed in Jasper PIM.

- Easily tailor product data for global expansion
- Channel specific version publication control
- Store multiple names, descriptions, marketing data and attributes all on a single product page
- Use versions for language localization
- Connect each “version” to a publication channel or channels to manage all storefronts from a single source of truth

CDN English

CDN French

EU English

France French

German

Japan English

Japanese

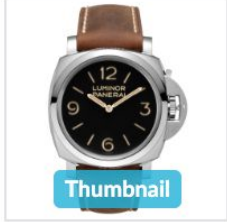


UK English

# Digital Asset Management (DAM)

Store a wide range of digital assets inside Jasper PIM. Set the product thumbnail image and control image publication order. Set individual image titles and alt text.

- Set assets to public to publish or be referenced by URL
- Set assets to private for internal PIM use only
- Control individual asset title and alt text
- Upload non-image assets including pdf, doc and CAD files

## Assets

Image	Path
	cbe971f58a8d1d3b3ba7d70609f9566f0f23ac
	245031.png.transform.global_square_image_5
	245033.png.transform.global_square_image_5



# Multi-Source Inventory

Store multiple inventory records inside Jasper PIM organize by location, bin and source. Use on hold quantities to specify inventory hold backs or show reserved inventory levels. Integrate with external sources or update manually.

- Update inventory manually, or from an external source such as an ERP connection via API
- Natively supports multiple sources of inventory including warehouse, source, and bin
- Inventory hold back capability to prevent overselling
- Synchronize inventory publication to all channels and systems

## Inventory

On Hand	Saleable	Location
56	53	Main
130	120	3PL Warehouse
5	5	Main

# Price List Support

Regardless of whether your enterprise publishes to B2B, B2C, or both storefronts or marketplaces, Jasper PIM allows you **total pricing control** with a sophisticated pricing tool.

Store multiple price records on a single product and tie individual records to a specific publication channel. Sell the same product at different prices using the same inventory across multiple outbound publication channels.

- Sell the same product to multiple storefronts or marketplaces at different prices
- Store multiple active price records on a product
- 100% pricing and inventory visibility in the PIM
- Easily maintain B2B and B2C price records

Effective Sell Price US Production: **\$299.99**

Effective Sell Price Canada Production: **399.99**

Effective Sell Price Canada French Production: **399.99**

Effective Sell Price Europe Production: **299.99**

Effective Sell Price UK Production: **269.99**

# Product Exclusion Support

Add and configure product exclusion data points easily within the PIM.

- Great for:
  - Backordered items
  - Discontinued items
  - Pre-release items
- Can be open-ended or date-delimited

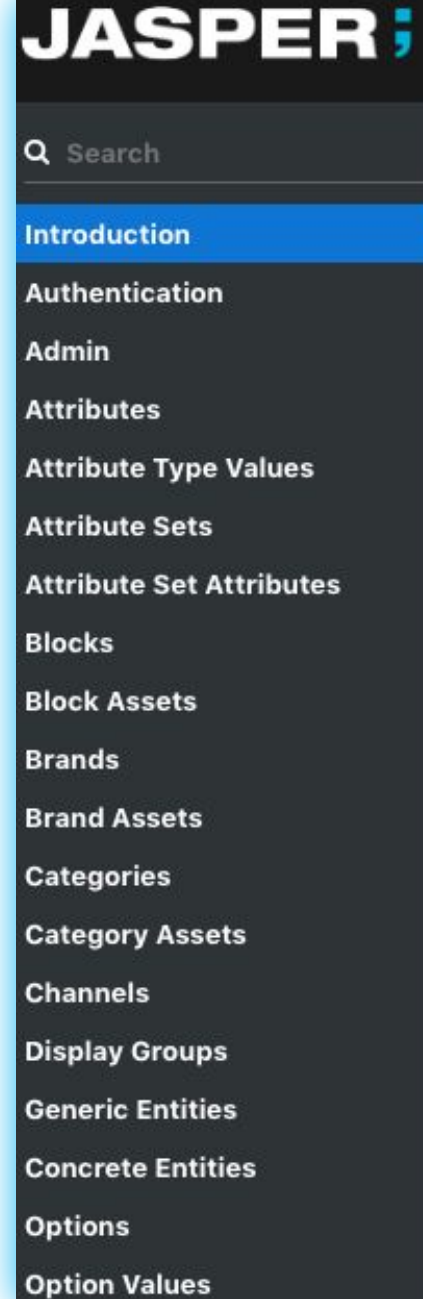
Exclusion Reason	<input type="text" value="Exclusion Reason"/>
Type	<input type="text" value="Pre-Release"/>
Exclusion Start Date	<input type="text" value="Choose D"/>
Exclusion End Date	<input type="text" value="Choose D"/>
<input type="button" value="Continue"/>	

# Robust API Access

Connect to any external system with RESTful API connectivity. Build your own custom connectors to read and write Jasper PIM data. Publish product data to custom storefronts, external marketplaces and more. Connect an external ERP to create new products in Jasper PIM and control pricing and inventory.

- Complete product management
- Inbound and outbound connectivity
- Publication of product changes
- Documentation: <https://api.jasperpim.com>

Advanced API documentation available upon request for Enterprise qualified merchants.



## Introduction

Welcome to the Jasper Standard PIM v1

We have provided examples for commar  
area to the right, and you can switch the

## Authentication

Jasper uses API keys to allow access to

Jasper expects for the API key to be inc

```
Authorization: Bearer {token}
```

**i** You must replace {token} with your

## Admin

## Ping

This endpoint returns the current PIM se



# User Role & Permission Management

Jasper PIM offers a suite of permissions to allow administrators to customize levels of access for their teams. Create roles and assign permissions to tailor PIM access so teams can operate with more efficiency, viewing only relevant information. Restrict sensitive data to team members with appropriate clearance.

- Full suite of administrative-level tools to manage users in PIM
- Create new PIM users
- Create new role assignments
- Select specific permissions for each role and assign roles to users
- Restrict access to sensitive data
- Focus team members by displaying relevant information only

First Name	<input type="text" value="Jasper"/>
Last Name	<input type="text" value="Support"/>
Email Address	<input type="text" value="support@jasperpim.com"/>
Roles	<input checked="" type="checkbox"/> ADMINISTRATOR <input type="checkbox"/>
	<input checked="" type="checkbox"/> HAS USER CONFIRMED ACC
	<input type="button" value="Save User"/>

# Scheduled Product Releases\*

Gone are the days of needing to stay up all night to manually trigger product launches. Schedule them ahead of time with Jasper PIM scheduled product releases. Pick a channel, pick a product or group of products and pick a time. Coordinate global staggered product launches ahead of time and let Jasper PIM take care of the rest.

- Coordinate and schedule product launches
- Choose specific products or entire catalog
- Choose date & time of release
- Create staggered or simultaneous global product launches

\*Available exclusively on PIM Enterprise

## Create Release

Channel	US Production
Release Time (UTC)	<input type="text"/>
	US Production
	Canada Production
	Canada French P
	Europe Production
	UK Production
	Germany Product

# Advanced Search


Time is money is the age-old expression, and is especially true of marketing and merchandising. The more time spent organizing your products into groupings for marketing campaigns, the more you have to sell to make up the overhead. Jasper PIM offers a powerful advanced search feature that allows you to quickly and easily drill down to the exact set of products you wish to market and then perform batch actions on those products. Setup campaigns in a fraction of the time, saving you money.


- Filter by Brand, Category, Featured Status, Publication Status, and Product Type
- Search Within, Not Within, Equals and Not Equals for Tags and all Custom Attributes
- Search Number Ranges or Number Values with Operators on Prices, Webids, Weight and Inventory
- Sort Results by ID or Price
- Save Searches For Repeated Use


The screenshot shows the 'Advanced Search' interface in Jasper PIM. At the top, there is a search bar labeled 'Search Products' with a magnifying glass icon and an 'Advanced' button. Below this, the 'Filter Results By:' section includes input fields for 'Brand:' and 'Category:'. The 'Search Criteria:' section has a sub-label 'Search Criteria Considers Master Values Exclusively' and a dropdown menu currently set to 'Within'. To the right of the dropdown is a text input field labeled 'Enter text'. Below the dropdown are input fields for 'Number Range:' and 'Number:'. The 'Sort Results:' section has a 'Sort By:' dropdown menu with a dashed line indicating a selection. At the bottom, there are two checkboxes: 'Display Product Photos?' (checked) and 'Save This Search?' (unchecked), followed by a 'Save This Search' button.







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*Please contact us if you have any questions!  
Thanks for your consideration.*

**JASPER;**